

DOGS & DATA



Monthly Insights and Solutions for Shelter Dogs

HOSTED BY PEDIGREE FOUNDATION AND SHELTER ANIMALS COUNT
AND MODERATED BY KRISTEN HASSEN OF OUTCOMES FOR PETS

August 23, 2024

Agenda:

- ❖ Welcome
- ❖ Pedigree Adoption Resources
- ❖ SAC Mid-year
- ❖ KC Pet Project and Williamson County Regional Animal Shelter
- ❖ Pima Animal Care Center
- ❖ Petco Love and Mega Adoption
- ❖ Q and A



BARK TO BASICS: CREATIVE ADOPTION IDEAS FOR DOG ADOPTIONS

Maximize dog exposure in your
community for more adoptions



BUILD YOUR DOG ADOPTION SUPER HIGHWAY

Increasing engagement
with your community to get
more pets adopted faster.





MADDIE'S
MILLION PET
CHALLENGE

ABOUT

OPPORTUNITIES

RESOURCES

GET INVOLVED

Times are tough for shelter dogs.
We can help.



ON-DEMAND 24/7

PRESENTED BY:



MADDIE'S
MILLION PET
CHALLENGE



HUMAN ANIMAL
SUPPORT SERVICES
by AMERICAN PULS BLVD!



Maddie's
Fund
#ThanksToMaddie



PEDIGREE
FOUNDATION.



SHELTER
ANIMALS
COUNT

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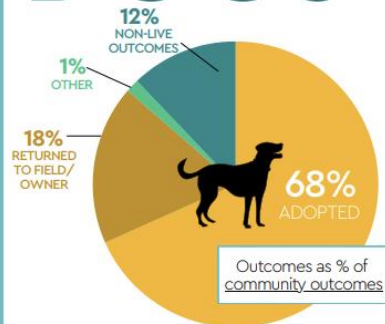
More dogs are waiting longer to
find homes

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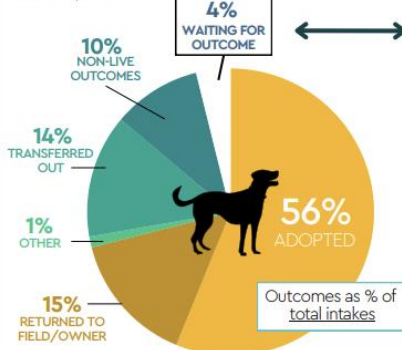


SAC Mid-year Report

1,600,000
DOGS have had a community
outcome in 2024.*

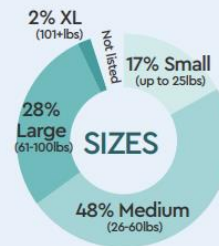
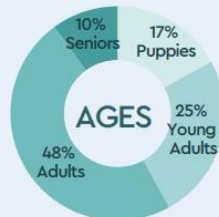


89,000 fewer dogs (-6%) had a community live outcome compared to the same time period of 2023, and 144,000 fewer than in 2019 (-9%). In 2019, dogs accounted for 58% of all community live outcomes and now they only account for 52%. Additionally, 8% fewer dogs were returned to owners in 2024 compared to 2023 (25,000), a 23% decrease from 2019 (84,000).



What kinds of dogs
are in shelters?

from Adopt a Pet



150+

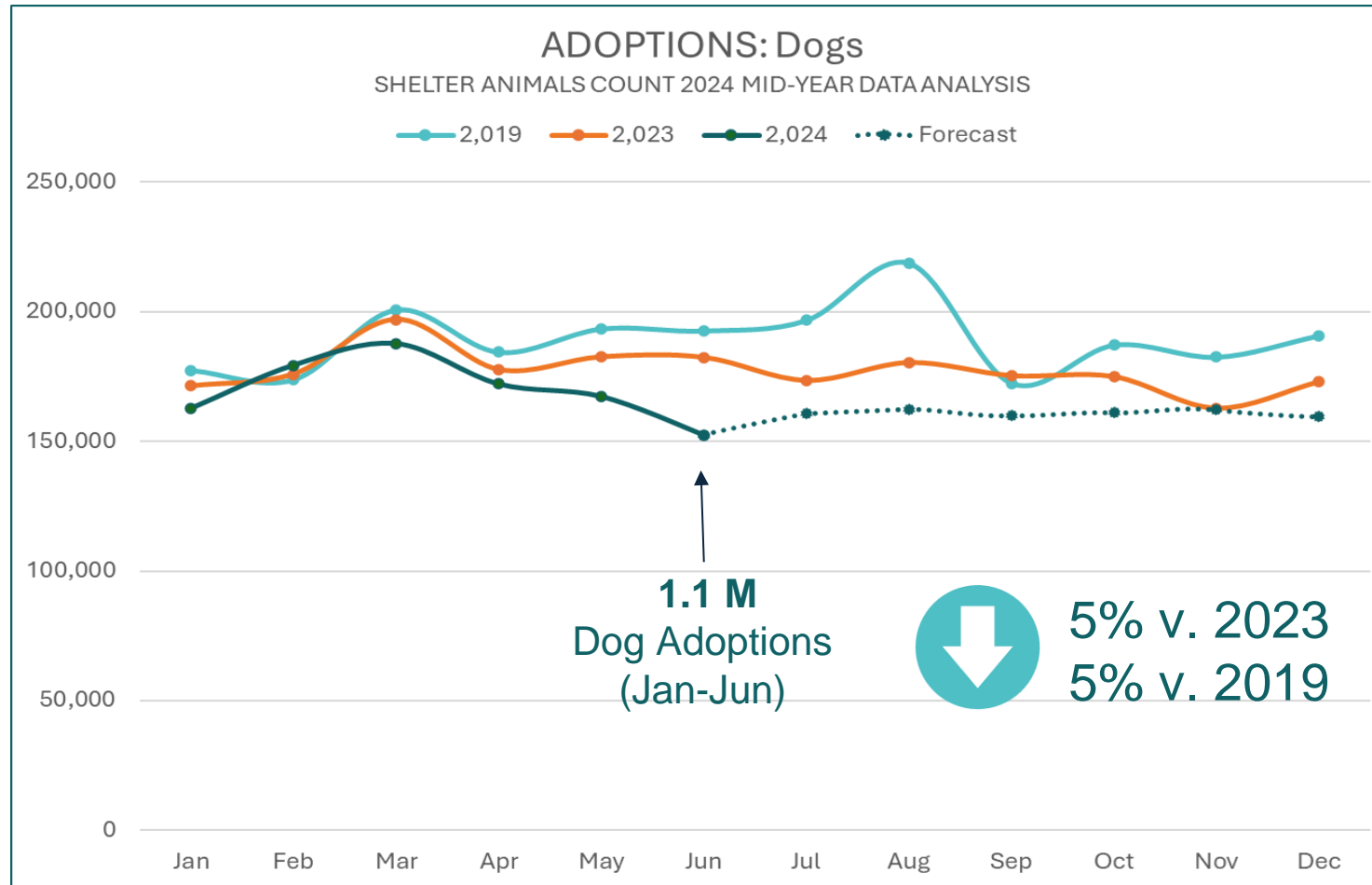
Purebreds & Hybrids

2024

MID-YEAR ANALYSIS

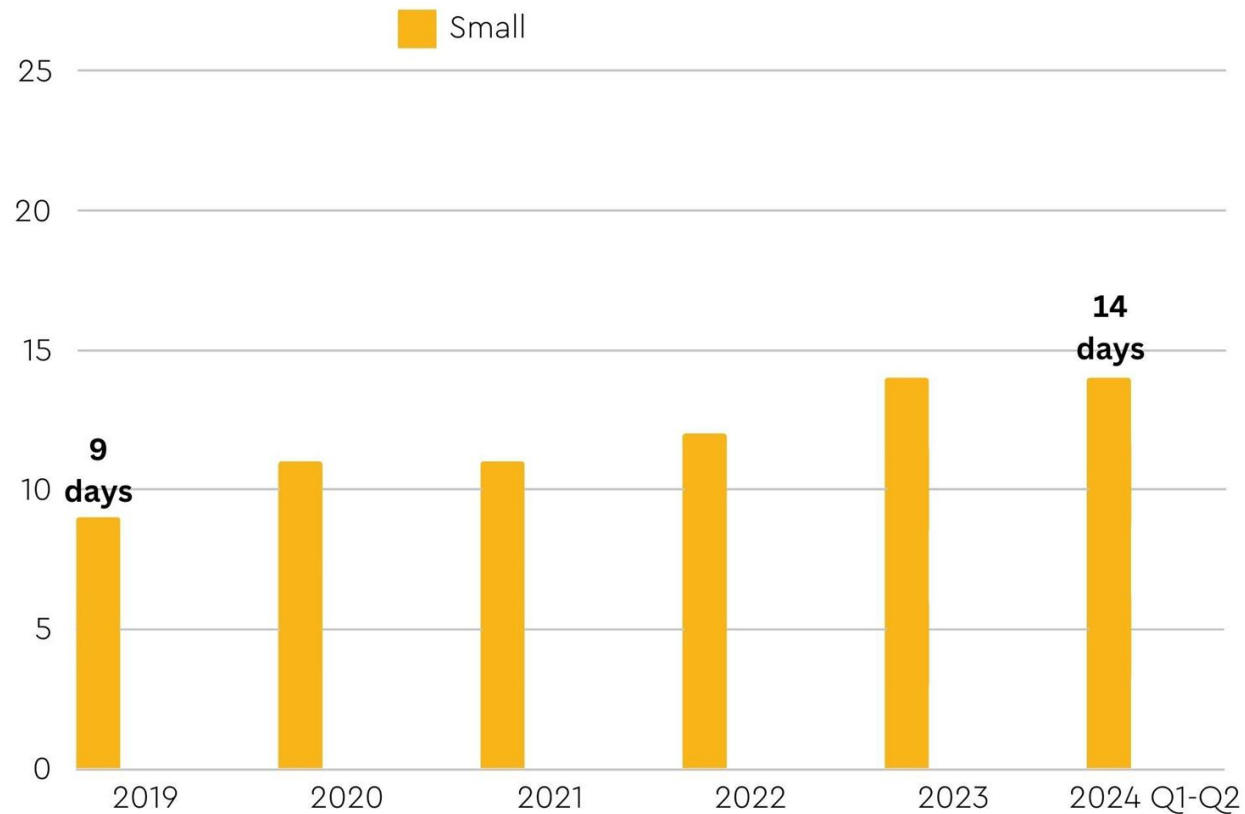
COMPARING JANUARY THROUGH JUNE TO PRIOR YEARS

DOGS



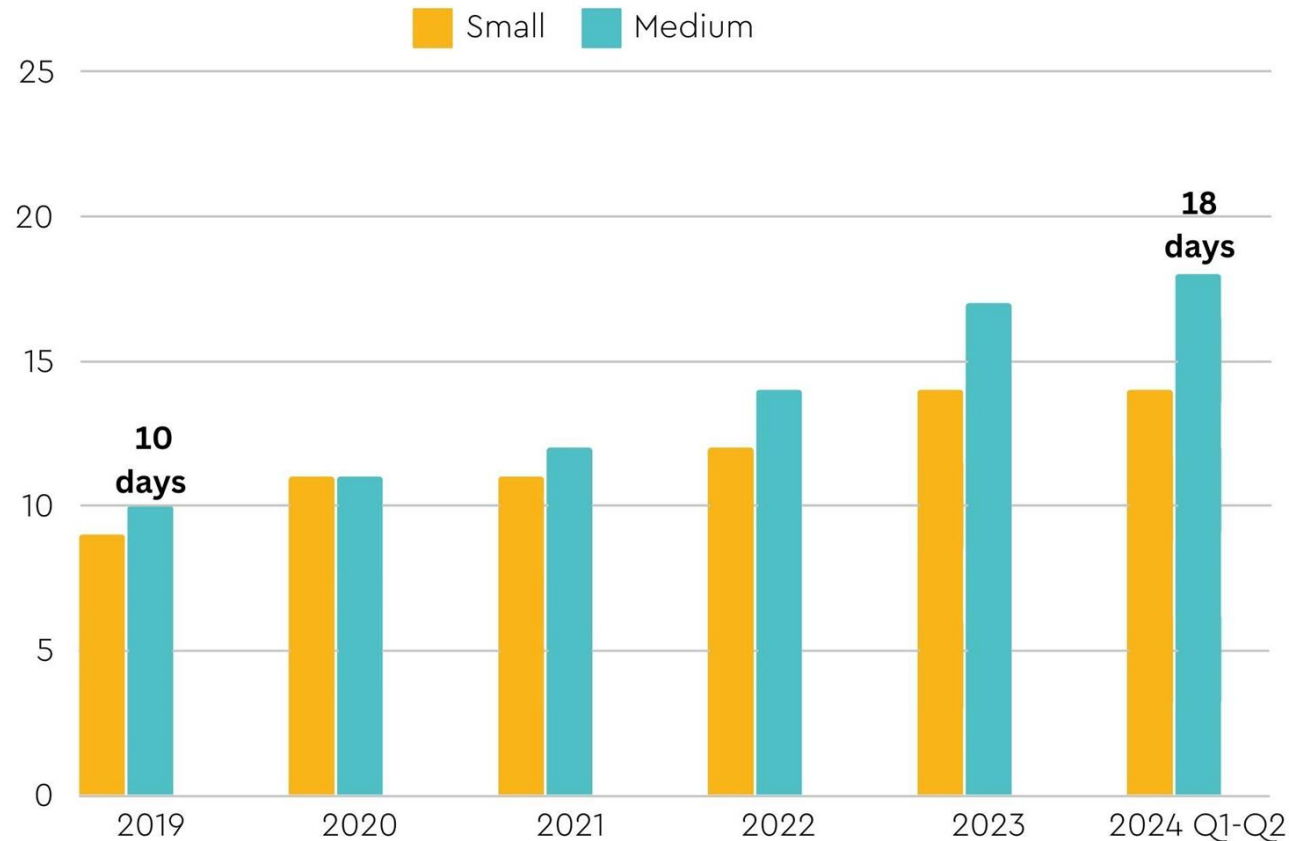
Length of Stay (Median Days) Before Adoption by Dog Size

 **50%**



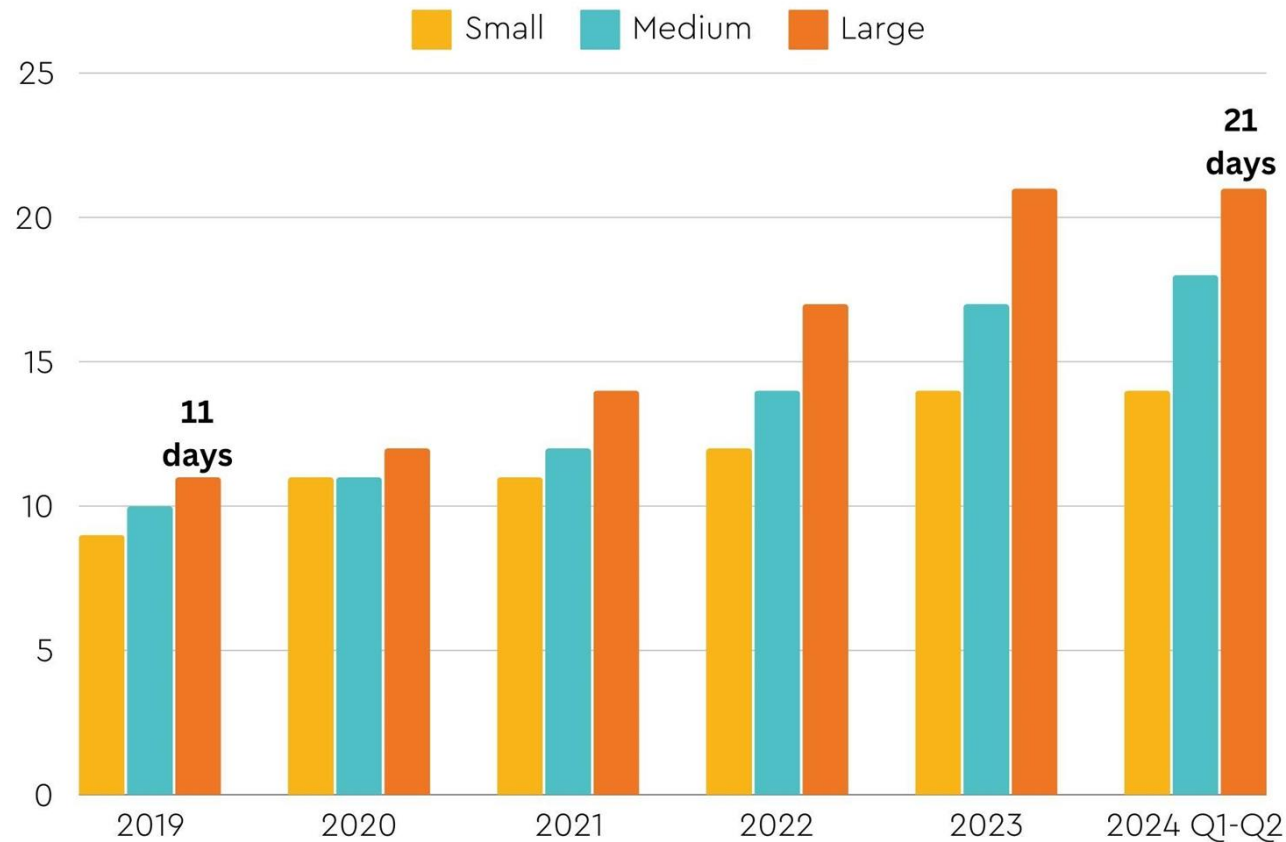
Length of Stay (Median Days) Before Adoption by Dog Size

↑ 80%



Length of Stay (Median Days) Before Adoption by Dog Size

 **91%**



of Dog Adoptions by Org Type

2024 Compared to 2019 & 2023

Government Animal Services



15% v. 2019
17% v. 2023

Shelter w/ Contract



26%
7%

Shelter



7%



2%

Foster-Based



36%
23%

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KC Pet Project and Williamson County Regional Animal Shelter

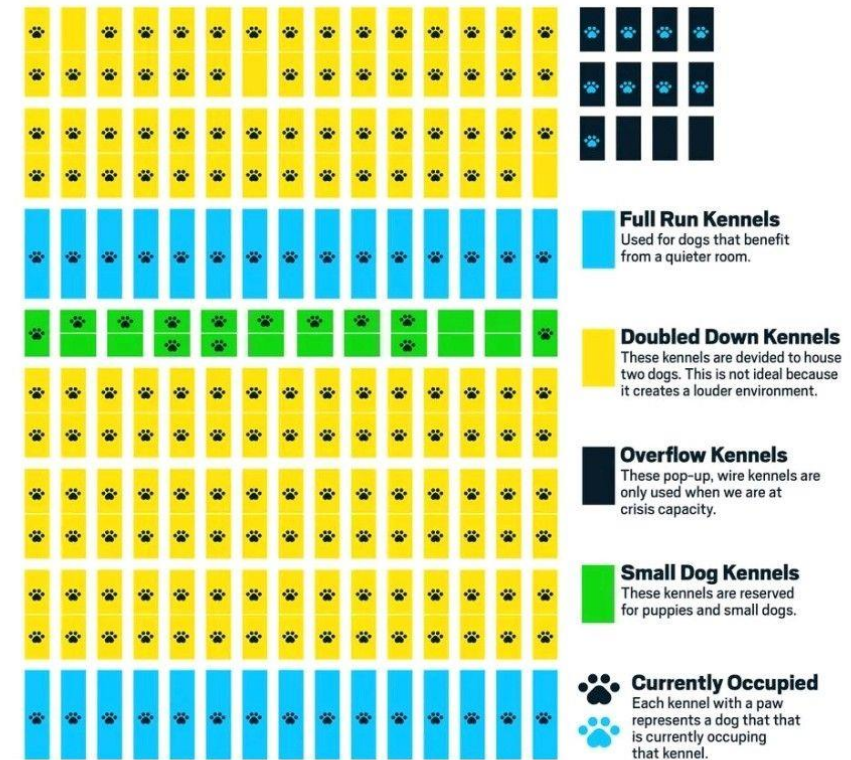
**Tori Fugate named Director of
Communications for Shelter
Animals Count**

Tori@shelteranimalscount.org



- At-Risk List: Dogs added for QOL concerns, harder placements, or length of stay 30+ days
- Weekly meetings with teams
- Weekly Capacity for Care Rounds with multiple teams
- Keep a spreadsheet
- Highlight dogs who need attention
- All departments are accountable for working to outcome dogs

CRISIS CAPACITY AT KC PET PROJECT



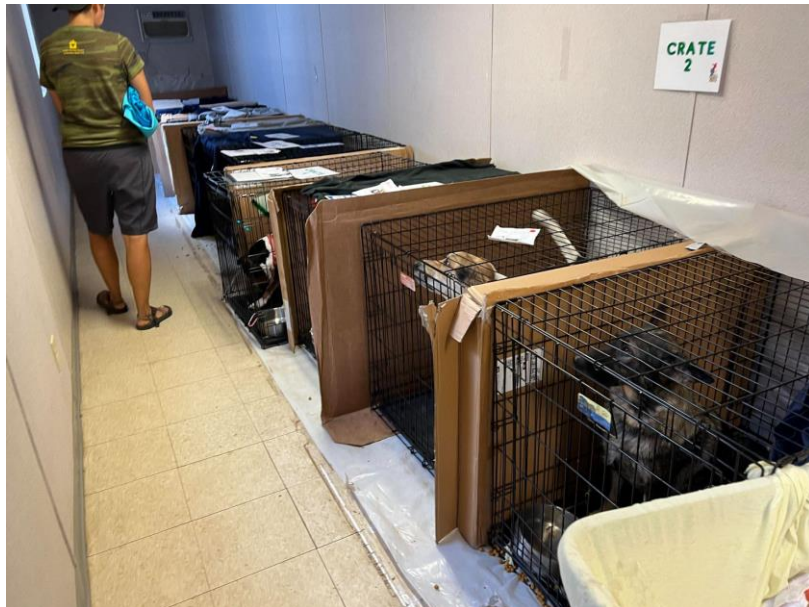
KC PET PROJECT ♥



- . Daily Rounds, use of QR codes for concerns
- . Weekly Meetings, use of spreadsheet to keep track of dogs' needs
- . Monthly Length of Stay Lists to highlight names for staff, volunteers, and visitors

Capacity Crisis Marketing works best when you have established yourself as a community member

How would you like to be asked for help by a friend? Or someone you don't know?



Daily population movement



Animal Holds Meeting

Wednesdays - members from various departments discuss any holds on pets, which can include:

- Animal Services holds
- Pending dangerous/potentially dangerous dog declarations

Canine Operations Meeting

Wednesdays – members of canine operations team attend to discuss dogs currently on evaluate (due to behavior), dogs actively serving bite quarantine, and dogs on At-Risk list.

Capacity for Care Rounds

Thursdays – Members from various departments walk through and lay eyes on every dog kennel to determine pathway plans.

Involve everyone



Tracking "At Risk" Pets

- is a
Team Effort
so no one
falls through
the cracks

Highlight the Urgency - Capacity of Care

- Capacity of care vs
Kennel Space
- Show what staffing looks like to
care for the pets



Capacity graphs



September 21, 2022

Preventing Euthanasia List

Making space - through adoption.





Liked by shelterpupadvocate and 39 others

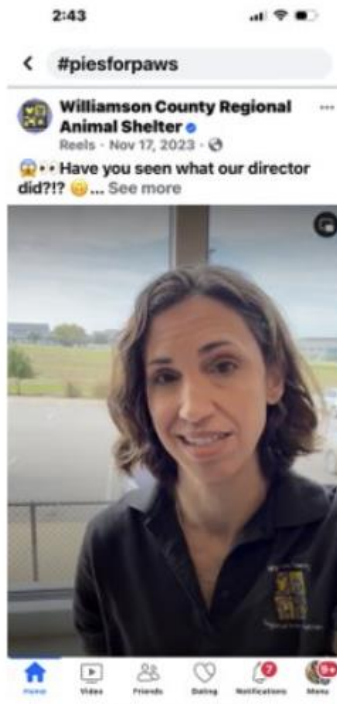
wilcopetstx It's time to update you on our #WeeklyGoal. We are currently at 238 dogs in the shelter. And... more

Show people the need

- Sometimes a black and white photo or dogs behind bars can really make a difference
- Show volume of kennels, dramatic photos that appeal to people's emotions
- Video/walkthrough of the kennels to show the pets



Highlight the Urgency - Challenges



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Pima Animal Care Center



- \$5/day for fosters who took large dogs (40lbs+)
 - No mandatory time frame
 - Offered crates if needed
- 158 large dogs went to foster during the 2 week push
- 103 NEW fosters were onboarded
- 50+ Day Trips and PJ parties meant lots more dogs getting a break from the noisy shelter!

Incentive Data HIGHLIGHTS



76%

Of fosters opted OUT of receiving the incentive, preferring it be donated back to the shelter

5

Dogs were adopted the same day of their return due to their good notes!

85%

Of dogs were still out of the shelter 1 month after the incentive started.

8

Urgent Placement dogs found placement within the 2 weeks

Note:

Adoption numbers also saw around a 10-20% boost during the 2 weeks

74%

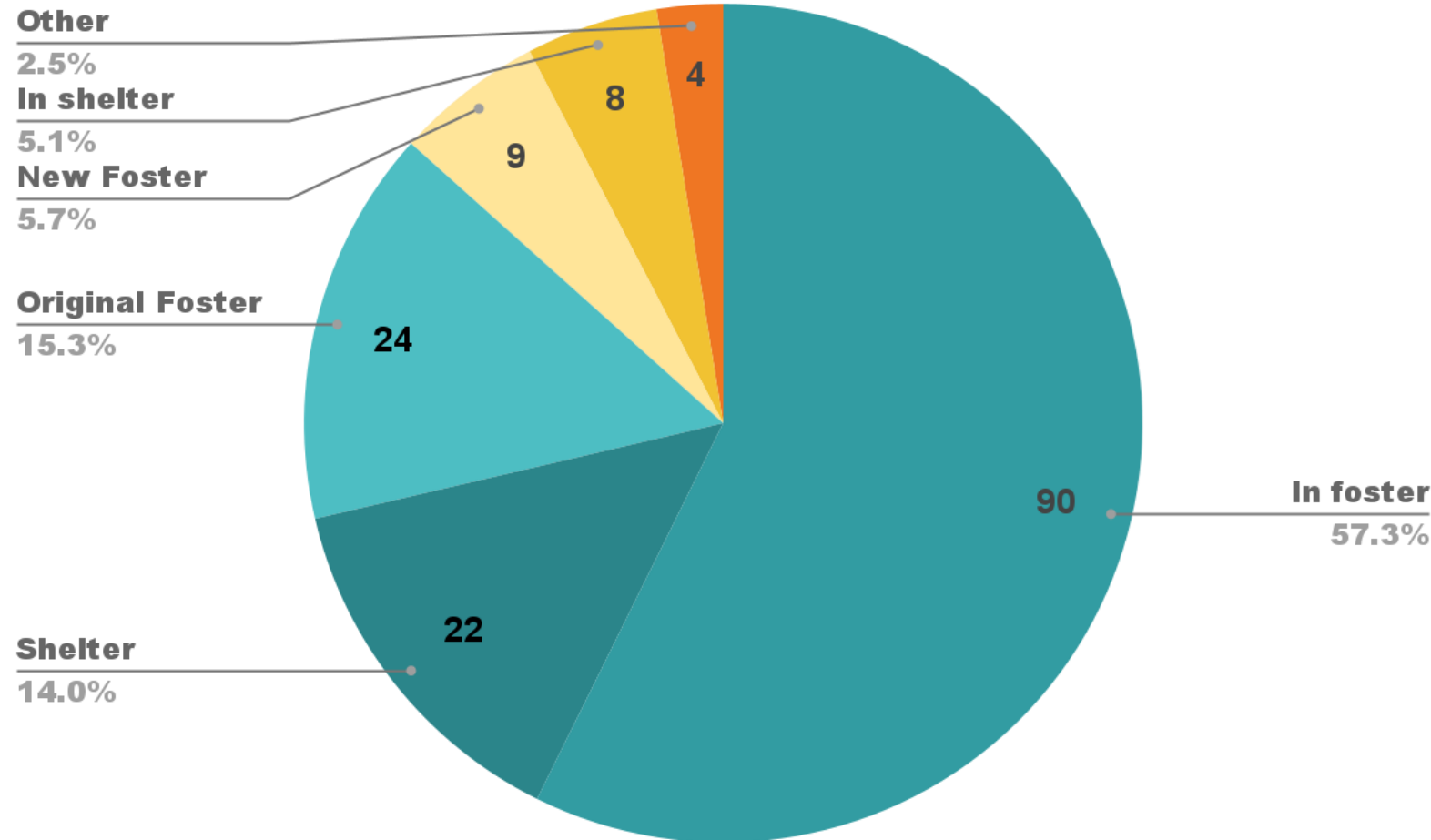
Of participating animals are fully out of care. We only saw 43 animals back at the shelter for any reason in the 3 months after the incentive.

15 days

Average LOS of dogs returning from foster before adoption. Anecdotally, not seeing any correlation to previous LOS.

New fosters

Were TWICE as likely to adopt their foster than returning fosters. 23% of total fosters adopted their foster dog.



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Petco Love

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Q&A